



EyEnvy

# EYENVY

## WHY EYENVY?

EyEnvy® is a breakthrough formula that helps improve the length, volume and thickness of both eyelashes and eyebrows. The combination of vitamins and strengthening peptides creates an impressive cocktail that conditions and hydrates both your eyelashes and eyebrows. EyEnvy® is a complementary product for eyelash extensions wearers where a higher density and length of extensions is desired.

EyEnvy® is an exclusive spa and salon product. This is to ensure proper application procedures for our clients so that they may achieve maximum results.

Soon everyone will be saying EyEnvy® your lashes!

## HOW IT WORKS?

EyEnvy® is designed to nourish hair follicles by helping them reach their full potential of growth. On Applying EyEnvy®, it will absorb into the skin and feed the hair follicles that are in the anagen growth phase. After 4 to 6 weeks, you will see that the new growths are longer and thicker allowing your lashes and brows to be more voluminous.

| KEY INGREDIENTS      | BENEFITS  |
|----------------------|---|
| Sodium hyaluronate   | Moisturizing factor that penetrates deep down into dermis and promotes skin/blood micro circulation and nutrient absorption and maintain normal metabolism.   |
| Grape seed extract   | Potent antioxidant and wound-healing properties.  |
| Bio-Peptides         | (Amino acids) Help to rejuvenate and strengthen fragile hairs.  |
| Ginseng root extract | Helps repair damaged hairs. This root's active components are called ginsenosides, and are said to be responsible for the revitalization and reactivation of the epidermal cells. Important constituents include saponins, (anti-inflammatory and immune-stimulating activity) Mucin and Vitamin B. |
| Tocopheryl-Vitamin E | Natural antioxidant to protect hair and follicles from environmental damage.  |
| Chamomile            | Helps soothe the sensitive skin.  |
| Pentapeptide-4       | Helps follicles reach their full potential.   |
| Vitamin C            | Acts as an antioxidant  |
| Vitamin A            | Establishes normal skin function  |
| Vitamin B3           | (Niacin amide) Cell communicating ingredient. Stimulates micro circulation in the dermis.   |

## COSMETIC COMPOSITION

"No-Drip" clear liquid product containing a viscosity agent and, when used as directed, does not get into the eyes.

PAO



## NET WEIGHT

Available in 3.5ml / 0.118 fl oz. or 2.0ml / 0.07 fl oz.

## APPLICATION / METHOD OF USE

**For Eyelashes:** Once-a-day, in morning AFTER facial and eye creams have been applied. Apply a thin line of EyEnvy directly to the eyelid on the skin surface above the eyelashes in the direction from outside to inside of the eyelid.

Allow product to dry BEFORE applying eye makeup. One lash stroke is sufficient.



**For Eyebrows:** Once-a-day in the morning AFTER facial and eye creams and before makeup have been applied. Apply a thin line of EyEnvy™ directly onto the eyebrows, in the areas desired, from the exterior to the interior against the natural hair direction so that the product is applied at the root of the hair. Allow product to dry, then if desired, comb eyebrow hair in natural hair direction.

One lash and brow stroke is sufficient.

We recommend daily application for the first three (3) months. After three months, apply EyEnvy™ every other day to maintain the length and the health of your eyelashes and eyebrows.

Be careful not to over-saturate the application brush. Remove the excess of product from the tip of the wand by stroking it on the neck of the bottle 3 times.

## PRECAUTION

External use only. Do not ingest, keep out of reach of children. Not recommended if pregnant or nursing. This product is not intended to prevent, cure, relieve, resolve, stop or reduce hair loss.

Users have reported a mild irritation at the base of the eyelashes. If client experiences such irritation, either reduce frequency of application or discontinue the use of EyEnvy Eyelash Conditioner until the irritation goes away. If the irritation persists, discontinue use completely and consult your physician. In order to reduce the potential for irritation, be sure to carefully follow the EyEnvy "Application / Method of Use" directions as pictured above.

If you suspect that you may have had or are having an allergic reaction, stop using the product and consult a physician immediately

## IMPORTANT INFO

Results may vary. Clients may notice, a remarkable curl appearance of their lashes. If client discontinues use of EyEnvy Eyelash Conditioner, eyelashes / eyebrows will gradually return to their original appearance.

## COMPLEMENTARY PRODUCT(S)

EyEnvy Intense Mascara.

## TARGET MARKET

Everyone.

## FREQUENTLY ASKED

### **Q: How do I apply EyEnvy®?**

Firstly, ensure that the eye lid is clean. Shake the ingredients in the bottle; remove the excess of product from the tip of the wand by stroking it on the neck of the bottle 3 times. Apply EyEnvy® to the skin of the eyelid from the exterior to the interior area. Apply in the morning every day for 3 months and every other day for maintenance. For sensitive skin, apply every other day from start of use.

### **Q: What if I have sensitive eyes?**

We recognize that EyEnvy® is not for everyone. If you have general sensitivity or allergies, we recommend you read our list of ingredients, before using EyEnvy®. It is possible EyEnvy® is not for you. We further recommend usage every other day for sensitive eyes. Your results may take a few extra weeks, but you will achieve results.

### **Q: When will I see results?**

Everyone's results vary based on factors like age, sex, and application frequency. You may also achieve different results due to genetics, or if you are taking medication that affects your hormonal system. Typically improvement of lashes and visible results begin in 4-6 weeks. Individual results vary from person to person.

### **Q: How do I maintain my long lashes?**

After daily use of EyEnvy® for 3 months we recommend applying our conditioner every other day to maintain results. For sensitive eyes, apply the conditioner every third day.

### **Q: I wear lash extensions, can I use this product?**

Yes. Because the product is applied to the skin and not the lashes it will not interfere with the bond of the glue. Make sure to wait 48 hours after your refill or full-set of eyelash extensions before reapplying EyEnvy® to allow the glue to adhere/dry well. Many lash technicians recognize the benefits of adding a hydrating serum to your eyelashes. This will help with the strength, quantity and length of your natural eyelashes. In general, this helps prolong the wear of the extensions, providing you follow the care instructions of your eyelashes, as instructed by your technician. The finished results of the lash application are dependant of what the technician has to work with from the natural eyelashes. Your technician can successfully increase more lash placement by working with a combination of denser, longer and thicker lashes.

We do recommend applying the product every other day while you are wearing individual eyelash extensions.

### **Q: How long does a tube of EyEnvy® last?**

With the application of our serum and following the steps provided, an EyEnvy® bottle may last approximately 3 months with the 2.0 ml and 5 months with the 3.5 ml. Once opened, the formula should be discarded after 9 months. Unopened, a tube of EyEnvy® is good for 18 months or up to the manufacture's date indicated at the bottom of the EyEnvy® tube.

### **Q: I wear contact lens? Can I use EyEnvy®?**

Yes, you can use EyEnvy® with contact Lenses. Remove contact lenses before application of EyEnvy®. Contact lenses may be re-inserted 15 minutes after applying EyEnvy®.

### **Q: What is the cost for a tube of EyEnvy®?**

The retail price of EyEnvy® 2.0ml is \$69.95+tx CAD, EyEnvy® 3.5ml is \$99.00+tx CAD, EyEnvy® is an exclusive brand that is sold in spas, medical spas, salons or solely distributed by professionals in the industry. EyEnvy® is not available for purchase from our website or online.

### **Q: Where can I purchase EyEnvy®?**

EyEnvy® is an exclusive brand that is sold in spas, medical spas, salons or solely distributed by professionals in the industry. EyEnvy® is not available for purchase from our website or online.

You may find a location nearest you by visiting our website's location finder and simply entering your postal or zip code and click "OK" at: [www.EyEnvy.ca/locations.html](http://www.EyEnvy.ca/locations.html)

### **Q: My eyes are irritated, itchy, or red from the product, what should I do?**

The skin surrounding your eyes is highly sensitive. Certain individuals may be sensitive to the ingredients in EyEnvy®. Please take special care in following the application procedure. A high percentage of irritation for most clients is due to overuse or over application of our product. If mild or moderate redness or irritation occurs, discontinue the use of EyEnvy® at least temporarily until symptoms resolve. If you choose to reapply Eyenvy®, application of EyEnvy® should be as directed for sensitive eyes, which is every other day. Discontinue the use of EyEnvy® permanently if irritation reoccurs.

### **Q: I noticed some skin discoloration where I apply EyEnvy®, should I be concerned?**

Some customers have noted a slight darkening of the skin on the eyelid where they have applied EyEnvy®. The discoloration along the lash line is temporary and will disappear when you discontinue using EyEnvy®, in some cases may fade after applying EyEnvy® every other day.

### **Q: Is EyEnvy® safe during pregnancy and/or breastfeeding?**

EyEnvy® has not been tested in this particular situation; therefore we do not recommend using EyEnvy® during pregnancy or breastfeeding.

### **Q: Can I use EyEnvy® on my eyebrows?**

Yes. EyEnvy® can help improve the density of your eyebrows. Always keep in mind that if there has been any scarring on the skin tissue, hair cannot grow in that area.

### **Q: Why is it better to put on EyEnvy® in the morning?**

It is directed to apply EyEnvy® in the morning instead of at night because studies have shown that when products near the eyes are applied at night, we have an increased chance of sensitivity due to various factors. Namely, when used in the morning, the eye's lacrimal glands are more active and sensitivity is reduced leading to a healthier experience with EyEnvy®. Because we are unaware of the sensitivity levels of all clients, we have created a general rule for everyone to use EyEnvy® in the morning, once a day.

### **Q: Can I apply makeup after using EyEnvy®?**

Yes, you can use all forms of make-up after applying EyEnvy® after you have let 1-2 minutes for the product to absorb, when applied as directed. As directed;

- Apply EyEnvy® on clean lid - Let dry 1-2 mins - Apply make-up as usual

### **Q: Can I put on mascara after applying EyEnvy®?**

Yes. Mascara can be used 1-2 minutes after applying the serum. We recommended using EyEnvy® Intense Mascara as a complementary product.

## FREQUENTLY ASKED

### **Q: I have/had cancer/treatments, can I use EyEnvy®?**

It is recommended to begin using EyEnvy® 6 months after the last chemotherapy treatment. It will not have any interference, but rather because the effects of chemotherapy which kills cells in the body will not allow EyEnvy® to take its fullest effect. Thus, using EyEnvy® 6 months after treatment allows more accurate and stable results. Lastly, due to heightened sensitivity from chemotherapy, you should start use under the instructions for sensitive eyes, which would be to apply EyEnvy® as instructed every other day.

### **Q: Can I buy EyEnvy® online?**

EyEnvy® is an exclusive brand that is sold in spas, medical spas, salons or solely distributed by professionals in the industry. EyEnvy® is not available for purchase from our website or online.

You may find a location nearest you by visiting our website's location finder and simply entering your postal or zip code and click "OK" at: [www.EyEnvy.ca/locations.html](http://www.EyEnvy.ca/locations.html)

### **Q: What are the ingredients in EyEnvy®?**

Aqua/Water, Glycerin, Sympeptide 226 EL, Hydrolyzed Glycosaminoglycans, Sodium Hyaluronate, Palmitoyl Pentapeptide -4, Yeast Extract, Chamomilla Recutita (Matricaria) Flower Extract, Hexapeptide - 11, Arcyostaphylos Uva URSI (Bearberry) Leaf Extract, Retinyl Palmitate (Vitamin A), Vitis Vinifera (Grape Seed Extract), Panax Ginseng Root Extract, Niacinamide (Vitamin B3), Magnesium Ascorbyl Phosphate (Vitamin C), Tocopheryl Acetate (Vitamin E), Sodium Lactate, Sodium PCA, Hydroxyethylcellulose, Polysorbate 20, Proline, Methylisothiazolinone, Phenoxyethanol, Panthenol (Vitamin B5), Sorbitol, Triethanolamine.