



BrowEnvy™ Definition

BROWENVY™ DEFINITION

WHY CHOOSE BROWENVY™ DEFINITION?

The cream pencil that will build your brows to last! BrowEnvy™ Definition is an addition to the EyEnvy® brand which offers a water-resistant, fine tip option in creating your personalized, eyebrow design with amazing long-lasting duration. The innovative formula and airtight package offers not only a beautifully designed eyebrow but will help build texture with lasting results. With the 5 various colors that offers selection in achieving your personalized look, BrowEnvy™ Definition is the must-have brow pencil.

INGREDIENTS

Aqua, Propylene Glycol, Acrylates Copolymer, Magnesium Aluminum, Silicate, Phenoxyethanol, Caprylyl Glycol

COSMETIC COMPOSITION

Cream pencil.

PAO



24 M

NET WEIGHT

0.01gr / 0.004 fl oz



NOIR



MARRON



CARAMEL



BRUN CLAIR



BLONDE

COLORS

Noir, Marron, Caramel, Brun Clair, Blonde.

APPLICATION / METHOD OF USE

Remove lid, twist base once or twice to expose 2 mm of product. Apply BrowEnvy™ Definition with single, fine strokes in between the eyebrows. Use the integrated brush to soften the strokes to create a more natural look. Pencil is not retractable.

COMPLEMENTARY PRODUCT(S)

Use FacEnvy™'s 2in1 Cleanser for a gentle cleanse of the face and eyebrows. Use EyEnvy® eyelash and eyebrow serum for eyebrow growth and fullness.

TARGET MARKET

Everyone, especially those who are looking to fill in their sparse eyebrows, or simply those who want to enhance the look of their natural brows. Good for those looking for a water-resistant eyebrow pencil.